

YOUR JIS JOURNEY



1 | REGISTER TO ATTEND

Source new vendors and discover the latest products at JIS events. Each show is ideally timed to stock inventory before or after the holidays.



2 | GET PERSONALIZED RECOMMENDATIONS

Find exactly what you're looking for. JIS uses matchmaking services to connect attendees with vendors. These matches aren't sponsored referrals or ads, they're your custom recommendations based on information YOU provide during registration.



3 | PLAN YOUR AGENDA

Plan your agenda in advance! On the JIS website, look for the ♥ icon in the top right of the navigation bar to access My Show, your free online planning tool where you can explore the exhibitor list and save your favorites to visit at JIS. The exhibitor list is updated daily as more exhibitors join the show.



6 | SHARE YOUR LOVE FOR JIS

Help us bring together the best of the jewelry industry by inviting them to the show. View your registration confirmation email to learn how.



5 | CHECK YOUR INBOX

Keep an eye out for important pre-show information emailed including your unique QR code for a fast and easy check-in at the show.



4 | SEE OUR SPECIAL EVENTS SCHEDULE

Stay up to date with our onsite special events – including happy hours, pop-up events, education sessions and more!



7 | DIGITAL OFFER BAG

Access exclusive exhibitor specials and discounts to take advantage of at JIS events with the Digital Offer Bag.



8 | YOUR SMART BADGE

At JIS events, attendee badges come equipped with smart technology that allows you to scan your badge at any exhibitor booth reader and collect their contact information & products details digitally.



9 | TELL US WHAT YOU THINK

After the show closes you'll receive a survey via email where you can let JIS Show Management know how to improve your experience for the future!

FOLLOW JIS ON SOCIAL!



#JISSHOW