



**MARCH 22-24, 2021**  
MIAMI BEACH CONVENTION CENTER

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## **JIS March Exhibitor Rules and Requirements (Mandatory):**

**Booth Perimeter:** All adjacent (linear) booths are required to have 8' tall space dividers, either drape or hard wall. Pipe and drape will be provided for exhibitors who do not have hard wall booths. For booths with neighbors only – 8' space dividers are not necessary for open corners.

**Capacity:** There is a maximum number of people allowed in a booth at any given time, in accordance with industry occupancy guidelines (IAEE and SISO). To calculate the number of people allowed in a booth at any given time, divide the gross square footage of the booth by (3) three. This equates to no more than 3 people in a 100 sq ft (10 x 10) booth. Signage will be provided to exhibitors.

**Cleaning:** Any jewelry or product (including display trays, pens, etc.) that has been handled should be immediately sanitized with a cleaning product after being touched. Exhibitors can also purchase professional cleaning service to disinfect booths at the end of each day [Click here for order form.](#)

**Face Coverings:** Everyone is required to wear an approved face covering that fits properly and snugly, fully covering your nose and mouth, and secured under your chin. The following face coverings are NOT permitted:

- Face coverings that are not properly secure
- Face coverings with exhalation valves
- Bandanas
- Neck gaiters
- Mesh materials
- Face coverings that contain holes or are significantly damaged
- Costume masks

If at any point you are unable to remain 6 feet apart from another individual in your booth a face shield is required over your face covering.

**Face Shields or Plexi Barriers:** Exhibitors are required to wear transparent face shields (in addition to approved face coverings) at all times when 6 feet of distance from another individual cannot be maintained. Exhibitors are encouraged to consider the use of plexiglass barriers within booth spaces, which are available to rent from EXPO by [ordering here.](#)

**Food and Beverage:** Exhibitors may not serve food or beverages in their booth. Exhibit staff who wish to eat within their booth space must close their booths during any food consumption (face covering removal). The one exception is if an exhibitor has a hard wall space within their booth (such as an office) that can be closed completely – this can be utilized as a food consumption area and booths may remain open as long as there is adequate staff to attend to customers during that time.

**Hand Sanitizer:** it is required that exhibitors have an adequate supply of alcohol-based hand sanitizer that contains at least 60% alcohol in booths at all times. There will also be hand sanitizer stations located throughout the show floor.

**Handshakes:** JIS March has a strict “no handshake” policy in place. A wave from 6 feet away is encouraged!

**Health and Safety Acknowledgement:** All exhibitors must review and confirm that they comply with our [Health and Safety Acknowledgement](#). JIS March also requires strict compliance with all Health and Safety guidelines and our [admission terms & conditions](#). If you or a member of your exhibiting staff feel sick, are experiencing any COVID-10 symptoms or have had any exposure to COVID-19, please do not come to the venue.

**Move-in and Move-out:** The schedule for move-in and move-out can be found [here](#). During move-in and move-out, all exhibitors are required to wear face coverings within the facility and maintain proper physical distancing (6 feet unless wearing a face covering) and booth capacity (gross square footage of booth space divided by 3). As a reminder, no one under the age of 18 will be admitted to the show floor during move-in and move-out – no exceptions.

**Empty Storage, Neighboring Booths and Open Spaces:** No structure, decorative material or storage items may protrude or be placed into neighboring booths or open spaces. No obstruction may be placed in any aisle, passageways, lobby, entrance or exit, or up against any fire extinguishing appliance. Please use the self-service (unsecured) designated storage areas as needed. Ask your security room staff for the location of these areas.

**Temperature Screenings:** There will be daily contactless temperature screenings (conducted by a third party) for everyone upon entry into the venue on all days. Wristbands will be issued daily to each person to confirm that they have passed the temperature screening. Our [Health and Safety Acknowledgement](#) and COVID-19 protocols apply to everyone at JIS – exhibitors, attendees, vendors, staff and partners.

**The Three Ws:** JIS March asks that all exhibitors, attendees, vendors and staff follow the Three Ws: **W**ear your face covering, **W**ash your hands, and **W**atch your distance by staying 6 feet away from one another.

## **JIS March Exhibitor Guidelines (Recommended):**

**Contactless Pre-Ordering of Show Services:** JIS March and EXPO strongly encourage exhibitors to [order online](#) in advance, to promote less contact on-site. On-site, EXPO will have signage throughout the floor promoting online ordering along with a contact number to cut down on visits to the exhibitor service center.

**Contactless Payment:** When possible, it is recommended that exhibitors offer contactless ordering and payment of their products and/or services.

**Cleaning and Daily Disinfecting of Booths:** Enhanced cleaning services and daily disinfecting can be ordered by exhibitors who wish to do so by [clicking here](#).

**Physical Distance Aids:** EXPO has a variety of physical distance aids that exhibitors can purchase for usage during the show. These items can be utilized to promote physical distancing within exhibit booths and can be [ordered here](#).

**Schedule Meetings:** When possible, it is recommended that exhibitors pre-schedule appointments for in-booth meetings. This will help to alleviate potential capacity issues within booths. There may be no congregating in aisles and capacity rules will be enforced within booth space by show safety stewards.