



FOR IMMEDIATE RELEASE

Norwalk, CT (August 13, 2020) - After careful consideration and consultation with the Miami Beach Convention Center, the San Diego Convention Center and public health officials, JIS has made the necessary decision to cancel our remaining 2020 shows scheduled to occur in Miami Beach, FL this October and in San Diego, CA this November due to the impacts from the COVID-19 pandemic.

Early on in the pandemic, the Miami Beach Convention Center that houses our October event was converted into an Alternate Care Facility (ACF) to provide additional capacity for local hospitals, with an uncertainty around the date that it will be converted back to a convention center. After reviewing other options of relocation and dates, it was determined that JIS has no choice other than to cancel the October show, and move towards a virtual/digital experience for our customers.

The San Diego Convention Center has also been repurposed due to the pandemic through the end of November, forcing JIS to cancel our San Diego 2020 show.

“Despite a strong and consistent desire for the show to take place from both retailers and exhibitors plus the development of a comprehensive plan that focuses on the safety of everybody planning to attend in person, it is clear that moving forward with the JIS in-person events simply are not possible this year. We know thousand of businesses rely on JIS shows for their inventory needs, which is why the entire team is already hard at work to bring what people need most from our events directly to their living rooms, smart phones, offices, storefronts, etc. Our 2021 events in Miami Beach and San Diego remain on schedule and we look forward to being able to see everybody in person next year.” Said Jordan Tuchband, Industry Vice President for JIS.

Even though exhibitors and retailers are unable to meet in person at the physical events this year, JIS is already in the process of developing a virtual extension of our shows. This online extension would deliver on what JIS is most well known for, TRADE ONLY buying and selling of jewelry products and related services in ideal timeframes for the jewelry industry. More details on this exciting new offering will be announced shortly.

JIS would like to express sincere gratitude to exhibitors, attendees, suppliers and staff for their support during this challenging time. We look forward to bringing the JIS community together in a new, virtual way and in person at JIS March 2021 (March 22-24, 2021). For more information and the latest announcements, visit JISSHOW.com.

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About Jewelers International Showcase (JIS)

In 1979, JIS (Jewelers International Showcase) launched its first trade-only jewelry show. Four decades later, the JIS brand continues to bring together an array of leading worldwide manufacturers and wholesalers ready to market and sell their products and services to thousands of trade-only jewelry attendees from Latin America, the Caribbean, United States and beyond.

JIS Shows are the premier events for immediate at-show delivery. Each event is strategically produced around the seasonal buying needs of retailers and their customers.

JIS produces jewelry trade events three times a year. Two of those shows are held in South Florida, while the third, JIS Delivery – San Diego (introduced in 2019) offers the West Coast-based jewelry industry an opportunity to buy and sell right before the busy holiday season.

All JIS shows are produced by Reed Exhibitions, the world's leading event organizer, with more than 500 events in 30 countries. For additional information on all JIS Events, visit jisshow.com.

About Reed Exhibitions

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants.

Our events, organized by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries.

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