



FOR IMMEDIATE RELEASE

JIS APRIL 2020 SHOW POSTPONED TO OCTOBER

NORWALK, CT – March 26, 2020 – The Jewelers International Showcase (JIS) team announces that it will postpone the **JIS April 2020 show** in response to the coronavirus pandemic and in compliance with guidance from the federal government and the Centers for Disease Control and Prevention (CDC).

JIS April will instead be merged with JIS October and held in Miami Beach, Florida on **October 13–16, 2020** at the Miami Beach Convention Center.

JIS April is an important event for the jewelry industry and our customers. In the face of this unprecedented global challenge, our team—like businesses throughout the U.S. and all over the world—has made the difficult decision to postpone this event. The safety and health of our exhibitors, attendees, staff, families and friends is the priority now. We look forward to gathering again in October. JIS would like to express sincere gratitude to exhibitors, attendees, suppliers and staff for their support during this challenging time. We look forward to bringing the JIS community together at JIS October. For more information, visit jisshow.com.

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About Jewelers International Showcase (JIS)

The Jewelers International Showcase (JIS) was founded in 1979 to supply the jewelry trade markets of Latin America, the Caribbean, Florida and the southeastern United States with product in advance of the busiest buying times of the year. JIS holds three Florida-based events during the year—JIS January, April and October and a west-coast based show in San Diego. All JIS shows are produced by Reed Exhibitions, the world’s leading event organizer, with more than 500 events in 30 countries. For additional information on all JIS Events, visit jisshow.com.

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